

CELEBRATING 10 YEARS OF LAWRENCE ARTWALKS!

The Lawrence ArtWalk has come to be regarded as one of Lawrence's premier art events and draws visitors locally, regionally, and even internationally, who plan their visits to town around the event. What started in 1995 as a self-guided, downtown-walking tour of a handful of galleries and artists' studios has now grown to include over 100 Douglas County visual artists showcasing their work in venues in and around Lawrence.

Celebrations for the 10th annual Lawrence ArtWalk will kick off in early October with an anniversary party/opening reception for a special preview exhibition of participating artists' work. The exhibition will give art lovers a taste of what will be on display at artists' studios during the ArtWalk.

This year's ArtWalk will also feature a special expanded version of the annual Lawrence ArtWalk guidebook and website to better serve as year-round resource guides to artists and the visual arts in Douglas County.

Visitors and residents alike will find that the annual Lawrence ArtWalk is a fabulous opportunity to discover some of the wonderful artwork created by many of Lawrence and Douglas County's talented visual artists, to meet them in their creative work environments, and to purchase locally produced art. Many Lawrence artists' studios not normally accessible to the general public will be opened especially for the ArtWalk with select artists offering special demonstrations of their craft.

Consequently, thousands of art lovers who are planning to enjoy this year's ArtWalk will also make their weekends complete by taking advantage of the many other local services and products that Lawrence has to offer.

We look forward to your partnership in helping to make our 10th anniversary Lawrence ArtWalk a truly memorable event. Most importantly, your support will help to strengthen Lawrence's unique distinction as a "City of the Arts" and keep our valuable art community thriving.

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Contact Lawrence ArtWalk

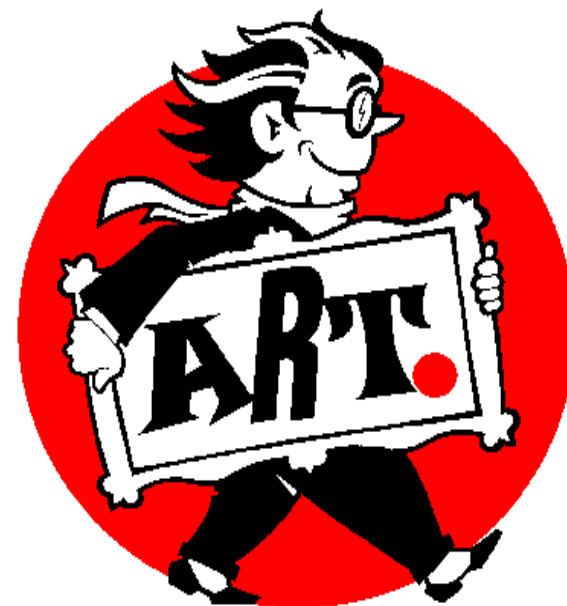
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SPONSORSHIP OPPORTUNITIES

Lawrence ArtWalk 2004



The 10th Annual Lawrence ArtWalk

**Saturday, October 23, 10-6
Sunday, October 24, noon-6**

A self-guided tour of Lawrence artists' studios and other art spaces featuring the visual artists of Douglas County, Kansas.

CORPORATE SPONSORSHIPS

PRESENTER **\$1,500**

Limited to two sponsors

- Industry exclusivity
- Corporate logo featured on 1,000+ guidebooks (front cover)
- Corporate logo featured in guidebook credit list
- Corporate logo featured on 2,500+ guide maps
- Corporate logo featured on 250+ posters
- Corporate logo included in print ads (limited number due to production schedule)
- Corporate logo featured on web site
- 100-word description on web site and link to your own web site
- Corporate logo featured on 5,000+ postcards (2nd printing)
- Corporate logo featured on the front of 75+ t-shirts
- Recognition in media releases
- Full-page ad in guidebook (one-color)
- Eight complimentary guidebooks (value \$80)

GOLD **\$750**

Limited to five sponsors

- Industry exclusivity
- Corporate logo featured on 1,000+ guidebooks (back cover)
- Corporate logo featured in guidebook credit list
- Corporate logo featured on 2,500+ guide maps
- Corporate logo featured on 250+ posters
- Corporate logo included in print ads (limited number due to production schedule)
- Corporate logo featured on web site
- 50-word description on web site and link to your own web site
- Company name featured on the back of 75+ t-shirts
- Full-page ad in guidebook (one-color)
- Four complimentary guidebooks (value \$40)

SILVER **\$500**

Limited to ten sponsors

- Company name listed in guidebook credit list
- Company name included on 2,500+ guide maps
- Company name included on 250+ posters
- Corporate logo featured on web site
- 30-word description on web site and link to your own web site
- Company name featured on the back of 75+ t-shirts
- Two-thirds page ad in guidebook (one-color)
- Two complimentary guidebooks (value \$20)

BRONZE **\$250**

Unlimited sponsors

- Company name listed in guidebook credit list
- Company name included on 2,500+ guide maps
- Company name included on 250+ posters
- Company name included on web site and link to your own web site
- Company name featured on the back of 75+ t-shirts
- One-third page ad in guidebook (one-color)
- One complimentary guidebook (value \$10)

MEDIA **\$1500+**

*Limited to one sponsor each for print, radio and TV
Please contact us for more information*

- Presenter benefits

PREVIEW EXHIBITION **\$500+**

Limited to one sponsor

Please contact us for more information

- Silver benefits
- Visual recognition at exhibition
- Visual and verbal recognition at reception

PRINT **\$125**

Unlimited sponsors

- Company name listed in guidebook credit list
- Online link to your own web site
- One-sixth page ad in guidebook

SPONSORSHIP FORM

- ☐ Yes! I/we would like to sponsor Lawrence ArtWalk 2004. Enclosed is my/our sponsorship for \$ _____
- ☐ Sorry, I am/we are unable to sponsor Lawrence ArtWalk 2004. Enclosed is my/our donation* for \$ _____

**Your donation may be tax-deductible when made through the Lawrence Art Guild, a 501(c)(3) non-profit organization, which is providing major assistance to Lawrence ArtWalk 2004.*

Name _____
 Company _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____ Fax _____
 E-mail _____

SPONSORSHIP LEVEL

- ☐ PRESENTER Full-page ad (4 1/2" w x 10 11/16" h)
- ☐ GOLD Full-page ad (4 1/2" w x 10 11/16" h)
- ☐ SILVER 2/3-page ad (4 1/2" w x 7 1/16" h)
- ☐ BRONZE 1/3-page ad (4 1/2" w x 3 7/16" h)
- ☐ PRINT 1/6-page ad (4 1/2" w x 1 5/8" h or 2 1/8" w x 3 7/16" h)

PAYMENTS: DUE JULY 23, 2004

Please return this form and your payment made out to "Lawrence Art Guild" to:

**Lawrence Art Guild, Attn: Lawrence ArtWalk
P.O. Box 1357, Lawrence, KS 66044**

ARTWORKS: DUE JULY 23, 2004

Please submit your camera-ready artwork* to:

Lawrence ArtWalk

E-mail: info@lawrenceartwalk.org

Mail: P.O. Box 211, Lawrence, KS 66044

**Artwork for print ad should preferably be submitted as a grayscale image. Corporate logo—if Presenter or Gold Sponsor—must additionally be submitted and in color. Specs: 300 ppi; PC-compatible JPEG, TIFF or PDF.*

GUIDEBOOK/MAP PUBLICATION DATE

September 15, 2004

ARTIST HOST

Available to any sponsor
Please contact us for more information

- Requires additional \$100 investment
- Artist(s) must meet eligibility criteria for participation and pay additional \$25 fee
- Deadline for artist to register: June 25, 2004